



JOE SIENKIEWICZ/OF THE NORTHWESTERN

ANDY BEISER of Beiser Realty stands in the new Winneconne subdivision SEV 'N' LMS off State Highway 116. In this initial development phase, 16 lots are available.

Times are changing

Lots for new homes sold at 150-year-old Beiser farm

BY DOUG ZELLMER
of The Northwestern

WINNECONNE — Bob Beiser never dreamed years ago that his farmland east of Winneconne would one day be dotted with new houses.

He saw housing and commercial developments getting closer to his farm on State Highway 116, so Beiser and his wife, Carol, decided to do something, but in their own way.

Beiser Realty was formed about four years ago and some of the 200 acres of land at the Beiser family's nearly 150-year-old

farm have been sold as lots for new homes. Indeed, the family has plotted out their own destiny.

Beiser said it was a joint decision by himself and his wife to sell land for lots.

"Carol and I thought we'd start it and let the family finish it," Beiser said.

The housing development at the Beiser farm is in three phases with the sub-division called SEV 'N' LMS — the original name of the farm. The entire sub-division will eventually have 42 lots available for new homes. Phase one with 16 lots is underway, said Andy Beiser, owner of Beiser Re-

On the Web

For more information:

www.sevenelms.com or
www.beiserrealty.com

alty and the grandson of Bob and Carol Beiser.

"Beiser Realty started when my grandpa asked me if I was interested in getting a Realtor's license to sell lots," he said. "Everything else went from there."

Andy Beiser said the new homes being built in the subdivision cost \$300,000 or more.

The lot prices range from \$55,000 to \$599,000 for a 2.4 acre lot at the south end of the former dairy farm with 200 feet of Lake Butte des Morts shoreline.

Seven lots have been sold so far with three houses built. Lots range from just over an acre, and there are two waterfront lots each with about 2.5 acres. The cost of the lots varies depending on the size and location, but one thing Andy Beiser said is they're selling

for more than farmland.

"It's nice to know that we have control over what we do," said Andy Beiser, who added that his realty firm also sells homes and commercial properties throughout the Winneconne and Omro areas and beyond.

The Beiser farm is still an agricultural enterprise. Bob Beiser stopped milking cows in 1995, but 350 to 400 heifers are raised on the farm and some of the land is used to grow grain crops.

The history of the Beiser farm has not been forgotten. Bob Beiser said his great grandfather, Valentine Beiser, started the farm, which is approaching its sesquicentennial milestone.

"When we put in the roads to the subdivision we needed some street names," Bob Beiser said. "The main road in the subdivision is named Valentine Drive in honor of my great grandfather."

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A SIGN SHOWS LOTS for SEV 'N' LMS, the new Winneconne development off State Highway 116.

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