

# Interviewing Your Next Realtor

Here are a few questions to assist you with the interview process for your next realtor!

1. Are you a full-time realtor?
2. Are you a listing agent and a buyers agent?
3. How many years have you been in the business?
4. Does your cell phone appear on all sign riders and marketing material so that you are easily accessible?
5. How many closed transactions did you do in the last year?
6. Do you provide a virtual tour of my home on the web?
7. Do you advertise in multiple affluent markets?
8. Do you continue to market your listings until the property is sold?
9. Do you provide color brochures of my home?
10. Who handles the inquiries on my home?
11. Do you continue to market the home through contingency phases?
12. Do you give weekly verbal updates?
13. Do you have a list of references?
14. Do you have a marketing plan?
15. Do you have an easy cancellation clause to your listings agreement if we're not satisfied with your services?
16. What type of market share does your company have?
17. Does your company work with relocation buyers?
18. Do you put the price and MLS # on all ads?

**"All realtors are not the same - use a full time realtor with a distinguished sales career."**



PA's #1  
Independent  
Coldwell  
Banker  
Realtor in  
2007

Total Sales  
in 2007:  
\$26,200,000

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