



Our Credo

We at Coldwell Banker Triad, Realtors have a passion for real estate and our company. We provide exceptional service to our customers, clients, and each other in a professional and courteous manner while maintaining the highest standards of honesty and integrity.

Standards

We become knowledgeable and skilled by completing required training. We demonstrate commitment to further education.

We are professional in dress, manners, speech, and business relationships.

We learn, understand and embrace company goals.

We maintain excellent communication skills. We ask questions, listen to our customers and clients, are responsive, use good judgment, and follow up quickly.

We are fully prepared for every client consultation. This reflects on us, our industry and the company.

We are loyal CBTR ambassadors. We speak positively about our peers, our company, and our profession.

We take responsibility for our actions and offer productive solutions to problems.

We believe in the valuable service we provide and have a passion for our careers!

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